



TESTEAT:

Enhance enogast**ro**nomy
h**E**ritage to e**S**tablish and **E**xpand
sustain**A**ble **T**ourism

Seminar

“Gastronomy and beyond: more than trends”

Speaker:

Prof. **Adela Balderas**, Deusto Business School - Universidad de Deusto and Basque Culinary Center

In conversation with: Vladi Finotto, Christine Mauracher and Chiara Rinaldi

Monday

**3rd of March 2025,
3.30 pm – 5.30 pm**

**Aula Saraceno, Venice
School of Management**

Economic Campus of San Giobbe,
Venezia

The seminar will also be aired
online on Zoom.

[Here](#) the link

Organized by:

TestEat Project partner Ca' Foscari
University of Venice - Agrifood
Management and Innovation Lab

Master in Strategies and Marketing
for Agrifood Businesses – Etwam

PROJECT PARTNERS



Ca' Foscari
University
of Venice



DURA
Dubrovačka razvojna agencija
Dubrovnik Development Agency